



# Franchise®



**PENETRANT • WETTING AGENT  
For Use With Strobilurin Fungicides**

**Principal Functioning Agents:**

Lecithin, methylesters of fatty acids, and alcohol ethoxylate.....	100%
<b>TOTAL</b> .....	<b>100%</b>

CA Reg. No. 34704-50065  
WA Reg. No. 34704-09004

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**CAUTION:** Causes moderate eye irritation. Harmful if inhaled or absorbed through the skin. Avoid contact with eyes, skin, or clothing. Avoid breathing spray mist. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or smoking tobacco. Remove and wash contaminated clothing before reuse.

**Personal Protective Equipment:** Wear chemical-resistant gloves, long-sleeved shirt and long pants, and shoes plus socks.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **If swallowed:** Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

**FOR A MEDICAL EMERGENCY INVOLVING THIS PRODUCT CALL: 1-866-944-8565.**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**GENERAL:** *FRANCHISE*® is a non-ionic, low foam penetrating surfactant. *FRANCHISE* is designed to enhance the activity and effectiveness of strobilurin fungicides. *FRANCHISE* improves coverage and penetration of spray solutions. *FRANCHISE* is compatible with most pesticide formulations including water-soluble, flowable and wettable powders. For tank mix compatibility concerns, conduct a jar test of the proposed mixture to ensure compatibility of all components. Mix components in the same ratio as the proposed tank mix. Application may be by ground or air.

**DIRECTIONS FOR USE:** *FRANCHISE* may be used on and has demonstrated excellent plant safety on a wide variety of crops including fruits, tree fruits, vegetables, row crops, citrus, small grains, forage crops, vine crops and others. *FRANCHISE* may be used in a variety of non-crop sites including Forestry (site preparation and release), Industrial (storage areas, plant sites, and other similar areas including governmental and private lands), Grasslands (including pastures, rangeland and fence rows), Rights-of-ways (utility, railroad and roadsides), Turf (golf courses, parks, and sod farms), Ornamentals (container, field or greenhouse) and other turf, ornamental and landscaping sites. Some pesticides have stated adjuvant use rates. In all cases, the pesticide manufacturer's label should be consulted regarding specific adjuvant use recommendations and that rate followed. Do not add adjuvant at a level that would exceed 5% of the finished spray volume unless otherwise specified by the pesticide label. Not for aquatic use.

**General Use Rates:** 1 to 2 qts/100 gallons of spray mixture or Aerial: 1 to 2 oz/acre; Ground: 3 to 4 oz/acre.

**Tree crops, vines, turf and ornamentals:** Aerial: 1 to 2 oz/acre; Ground: 3 to 4 oz/acre. Do not exceed 150 gallons total carrier volume.

**Note:** This product has demonstrated excellent plant safety; however, not all species and varieties of plants have been tested. Before treating a large area, test on a small area and observe prior to full-scale application.

**Environmental Hazards:** Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry place. Store in original container. Keep tightly closed. Do not reuse empty container. Product will become thicker at cold temperatures but effectiveness of the product will not be affected. Warm product before use. **DISPOSAL:** Do not contaminate water, food or feed by storage or disposal. Wastes may be disposed of on-site or at an approved waste disposal facility. Triple rinse (or equivalent) adding rinse water to spray tank. Offer container for recycling or dispose of container in sanitary landfill, or by other procedures approved by appropriate authorities. Recycling decontaminated containers is the best option of container disposal. The Agricultural Container Recycling Council (ACRC) operates the national recycling program. To contact your state and local ACRC recycler, visit the ACRC web page at [www.acrcycle.org](http://www.acrcycle.org).

**For help with any spill, leak, fire or exposure involving this material, call day or night CHEMTREC 1-800-424-9300.**

**CONDITIONS OF SALE AND LIMITATION OF WARRANTY AND LIABILITY**

**BEFORE BUYING OR USING THIS PRODUCT,** read the Directions for Use and the following Conditions of Sale and Limitation of Warranty and Liability. By buying or using this product, the buyer or user accepts the following Conditions of Sale and Limitation of Warranty and Liability, which no employee or agent of LOVELAND PRODUCTS, INC. or the seller is authorized to vary. LOVELAND PRODUCTS, INC. warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use, when the product is used in accordance with such Directions for Use under normal conditions of use. LOVELAND PRODUCTS, INC. MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THE BUYER'S OR USER'S EXCLUSIVE REMEDY FOR ANY INJURY, LOSS, OR DAMAGE RESULTING FROM THE HANDLING OR USE OF THIS PRODUCT SHALL BE LIMITED TO ONE OF THE FOLLOWING, AT THE ELECTION OF LOVELAND PRODUCTS, INC. OR THE SELLER: DIRECT DAMAGES NOT EXCEEDING THE PURCHASE PRICE OF THE PRODUCT OR REPLACEMENT OF THE PRODUCT. LOVELAND PRODUCTS, INC. AND THE SELLER SHALL NOT BE LIABLE TO THE BUYER OR USER OF THIS PRODUCT FOR ANY CONSEQUENTIAL, SPECIAL, OR INDIRECT DAMAGES, OR DAMAGES IN THE NATURE OF A PENALTY.

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