

LAUNCH[®] DRY

Plant nutrient supplement for the establishment and maintenance of turf and ornamentals.

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GUARANTEED ANALYSIS:

Soluble Potash (K ₂ O).....	1.00%
Iron (Fe).....	0.11%
0.11% Chelated Iron	
Derived from: Potassium Hydroxide, Iron EDTA	

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

- 0.20% Humic Acids derived from Leonardite
- 23.55% Manure Extract
- 0.38% *Ascophyllum nodosum* (Sea Plant Extract) (microbe food)
- 0.11% Modified Polysiloxane Surfactant

FORMULATION:

LAUNCH DRY is a turf nutrient supplement that includes non-plant food ingredients, manure extract, sea plant extract and humic acids. These ingredients are combined with chelated iron and a surfactant. LAUNCH DRY has been formulated for maximum benefits when seeding, sprigging or establishing sod. It can also be used on a regular program for established turf.

LAUNCH DRY is intended to supplement a complete fertilizer program based on soil test recommendations.

RECOMMENDATIONS FOR NEW SEED, SOD OR SPRIGS:

Balanced fertilization based upon soil test recommendations is essential for new seedlings, sprigging operations and sod installation. Apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet** for establishing cool season grasses from seed or sod or warm season grasses from seed, sod or sprigs.

Soil applications of LAUNCH DRY before or at seeding or sprigging is recommended. LAUNCH DRY can be applied over-the-top of newly installed sod.

Irrigation or rainfall (0.25-0.50 inches of water) within 24 hours after planting or sodding operations will increase the performance of LAUNCH DRY.

RECOMMENDATIONS FOR ESTABLISHED TURF:

SPORTS TURF FIELDS: Sites such as Football, Baseball and Soccer Fields and Bowling Greens.

Apply **LAUNCH DRY at 5-7 lbs. of product per 1,000 square feet** at spring green up. Repeat applications every 30 days through the heavy use season and until turf has fully recovered. Use full rate (7 lbs. per 1,000 square feet) at time of seeding, sodding or sprigging. A second application is recommended in 14 days. This program can also be used when the field is overseeded, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet.**

GOLF COURSE AREAS: Sites such as greens, tees and other renovated or newly constructed areas.

On newly seeded, sodded or sprigged greens, apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet.** A second application is recommended after 14 days followed by monthly applications until the desired turf is fully established. Also, use this procedure in renovated areas in the fairways and/or rough.

On golf course tees – especially par 3’s and practice tees, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** every two weeks to promote overseeded areas and to encourage turf to fill into the divots.

In those climates that overseed greens in the fall, apply **LAUNCH DRY at the time of overseeding at a rate of 5-7 lbs. of product per 1,000 square feet** and repeat every 14 days until turf is dense.

On aerified greens and/or tees, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** at time of aerification and 14 days later.

For turf exhibiting signs of environmental or physical stress, apply **LAUNCH DRY at a rate of 5 lbs. of product per 1,000 square feet** to stressed areas every 30 days. Begin this program at least a month before stress conditions start.

HOME LAWNS:

Apply **LAUNCH DRY at a rate of 5-7 lbs. of product per 1,000 square feet** on a monthly basis during the growing season.

ANNUAL AND PERENNIAL FLOWER AND ORNAMENTAL BEDS:

Apply **LAUNCH DRY at a rate of 1 lb. of product over each 100 square feet** of ornamental or flower beds. Make initial application at planting or start of regrowth. Follow up applications can be made on 30 day intervals.

SUGGESTED SPREADER SETTINGS:

Spreader	Settings – 6 lbs./1,000 sq. ft.
LESCO [®]	L
Scotts [®] – Accu Pro 2000	M – cone 4.5

Note: The use of mechanical agitators in some spreaders has been associated with clogging when using this product. If you experience problems such as this, consider removing or disabling the mechanical agitators when using the product in this equipment, as long as a uniform and calibrated distribution can be maintained.

DO NOT APPLY NEAR WATER, STORM DRAINS, OR DRAINAGE DITCHES. DO NOT APPLY IF HEAVY RAIN IS EXPECTED. APPLY THIS PRODUCT ONLY TO YOUR LAWN/GARDEN, AND SWEEP ANY PRODUCT THAT LANDS ON THE DRIVEWAY, SIDEWALK, OR STREET, BACK ONTO YOUR LAWN/GARDEN.

The following precautionary statements and pictograms are based on The Globally Harmonized System of Classification and Labelling of Chemicals (GHS) and are mandated by the Occupational Safety and Health Administration (OSHA).



May cause cancer.

Obtain special instructions before use and do not handle until all safety precautions have been read and understood. Use personal protective equipment as required.

If exposed or concerned: Get medical advice/attention.

You may contact 1-877-800-5556 for emergency medical treatment advice.

Store locked up. Dispose of contents/container to an approved waste disposal plant.

LIMITED WARRANTY AND DISCLAIMER

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions, or to use of the product under abnormal conditions such as drought, excessive rainfall, tornadoes, hurricanes, etc. These factors are beyond the control of the

